INTERNATIONAL BUS CONFERENCE
In conjunction with Busworld Europe (Brussels) 2019 exhibition

OPERATIONAL EXCELLENCE  SMART TECHNOLOGY  NEW ENERGY MARKETS

REGISTER NOW!
AND SAVE 25%*

www.busconference.com
Get on board for the biggest bus event in the world!

Following the success of our sell-out event in 2017, UITP and Busworld have joined forces once again to bring you an unmissable event.

UITP’s established International Bus Conference will take place in conjunction with Busworld Europe in Brussels, the world’s leading bus and coach exhibition attracting 35,000 visitors from 118 countries.

At the Conference you will discover fresh ideas, best practices, case studies and advice for implementation.

You’ll also be able to network with the experts working at the heart of the action within the bus sector. Attending the Conference is the perfect way to complete your visit to Busworld. Over 3 days, you’ll not only hear about the latest trends and implementations, you’ll get close-up and practical demonstrations with our immersion experience.

A key challenge facing the bus sector is how to transform a bus company from being a traditional labour intensive business into a technology and resource driven enterprise.

**KEY TOPIC AREAS**

You will explore from an international perspective the following major trends and developments:

**ELECTRIC AND NEW ENERGY BUSES**
We’ll cover everything from deployment to scaling-up and management of large scale electric and new energy bus fleets.

**EVERYDAY OPERATIONS**
Learn about smart bus operations and operational best practices using innovative technologies.

**BUS FUNDAMENTALS**
Get real-life examples for maintenance, scheduling, planning, rostering and happy staff.

**BUSINESS GROWTH**
Explore the new business opportunities which are opening up beyond traditional bus operations.

**BUS OPERATIONS IN GROWING ECONOMIES**
You’ll hear about governance best practice and BRT.
The Conference programme is designed to address both your strategic and operational needs. We combine the theory together with practical and close-up demonstrations to see real-life applications of the topics discussed during the conference.

### PROGRAMME AT A GLANCE

The perfect way to kick off your International Bus Conference experience!

#### BUS PROJECT TALKS AND NETWORKING

Meet the experts from innovative EU funded projects and other UITP initiatives about buses combined with live demonstrations in the Busworld Europe exhibition. Discover and learn more about the projects and how they are changing the sector.

**Topics include**

- ASSURED - Interoperability and high power fast charging as enablers for the upscale of urban full-size commercial fleets.
- ITxPT - Open IT architecture for Public Transport.
- Next generation BRT operations
- Large scale clean bus deployment
- E-BUS design principles
- JIVE 1&2 - Advancing the commercialisation of fuel cell buses through large-scale deployment of vehicles and infrastructure.
- BIOMOTIVE - Production and validation of bio-based materials for interior parts of cars to improve the sustainability and life cycle of automotive industry.

#### E-LOBSTER - Developing an innovative energy management solutions among power distribution networks, electrified public transport networks and charging stations to maximise the consumption of local renewable energies.

#### TECHNICAL VISITS

Organised in collaboration with local bus operators and bus manufacturers, see innovation in action and ask the questions that matter.

For more details visit our website: [www.busconference.com](http://www.busconference.com)

### MONDAY 21 OCTOBER

**All Day**

### TUESDAY 22 OCTOBER

**Morning**

### WEDNESDAY 23 OCTOBER

**9:00 - 10:30**

- Electric and new-energy bus fleets roll-out and management
- Electric growth: Trolleybus in-motion-charging

**10:30 - 11:00**

- The latest on hydrogen and fuel-cell buses
- Electric growth: Trolleybus in-motion-charging

**11:00 - 12:30**

- Become a pioneer using innovative smart bus technology
- Happy bus drivers, happy customers

**12:30 - 13:30**

- Bus operation: network design and route planning

**13:30 - 15:00**

- High capacity bus systems, from bus priority schemes to BRT
- Maintenance, depot and asset management

**15:00 - 15:30**

- Happy bus drivers, happy customers
- Bus operation: network design and route planning

**15:30 - 17:00**

- On-demand buses, shared mobility and service optimisation
- Station and depot development

**17:00 - 17:45**

- Closing drink

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**IMMERSION EXPERIENCE**

**13:30 - 15:00**

- OPENING SESSION: Featuring keynote speech and high level discussions on the current state of the bus sector

**15:00 - 15:30**

- Coffee break

**15:30 - 16:30**

- PLENARY SESSION: Energy Transition: the global view, lessons learnt and future opportunities

**16:30 - 17:00**

- Coffee break

**17:00 - 18:00**

- PLENARY SESSION: Roundtable discussion with business leaders and politicians

**Evening**

- Networking event
Join over 60 speakers from across the bus sector and beyond who are working at the heart of the issues and developments affecting our sector. Hear their experiences, ask questions and get the complete picture of what’s happening in the sector.

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**Meet Our Speakers**

- **Renée AMILCAR**
  Executive Director Bus
  Chairwoman UITP Bus Committee
  Société de Transport de Montréal
  Montréal, Canada

- **WANG Chunjie**
  Secretary of CPC BPTC
  Committee & Board Chairman
  Beijing Public Transport Corporation
  Beijing, China

- **Antonio Manuel DOMINGUES PIRES**
  Board Member
  Chief Executive Officer
  Carris
  Lisbon, Portugal

- **Joe MA**
  Deputy General Manager
  Shenzhen Bus Group
  Shenzhen, China

- **Fahad Abdurrahman AL AWADHI**
  Chief Executive Officer
  Chairperson for BUS at UITP MENA
  KGL Passenger Transport Services
  Kuwait City, Kuwait

- **Claire DEPRÉ**
  Head of Unit - Sustainable & Intelligent Transport
  European Commission - DG MOVE
  Brussels, Belgium

- **Bişra BURAN**
  Director of Strategy Development
  Department
  İETT
  Istanbul, Turkey

- **Fernando SAKA HERRÁN**
  Managing Director
  Directorio de Transporte Público Metropolitano
  Santiago, Chile

- **Simon REED**
  Head of Technology & Data for Surface Transport
  Transport for London
  London, United Kingdom

- **Sanne VAN BREUKELEN**
  Project Leader Infrastructure & Zero Emission
  Vervoerregio Amsterdam
  Amsterdam, The Netherlands

- **Johan HOLSTEIN**
  Development Executive
  Arriva
  London, United Kingdom

- **Artem BURLAKOV**
  Head of Project Office
  Mosgortrans
  Moscow, Russia

- **Marie CARLSSON**
  Director City Business Solutions
  Volvo Buses
  Gothenburg, Sweden

- **Michael HU**
  Chief Information Officer
  Zhengzhou Yutong Bus Co
  Zhengzhou, China

- **Mohamed AL ALI**
  Director of Buses Department
  Roads and Transport Authority
  Dubai, United Arab Emirates

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**Stay Tuned!**

More details will be announced over the coming weeks and months. Visit www.busconference.com for all the latest information.
**Contact Information**

- **General Information**: laetitia.delzenne@uitp.org
- **Registration**: audrey.dewael@uitp.org
- **Press**: scott.shepherd@uitp.org

You may also be interested in:

- **Public Transport Trends 2019**: The only global publication detailing the most significant developments of the mobility market and public transport sector.
- **Global Bus Survey**: Carried out on more than 320 bus operators in 46 countries. The survey provides data on a number of operational indicators, most of them on bus fleets.

**Conference Registration**

- **EARLY BIRD RATE**
  - VAT excl. until 3 September 2019
  - **UITP Member**: €705
  - **Non Member**: €1,045
- **NORMAL RATE**
  - VAT excl.
  - **UITP Member**: €935
  - **Non Member**: €1,395

**Group Registration**

Coming with 5 or more colleagues from the same organisation? Then we have special discounted group rates for you. Visit www.busconference.com for more information.

**Practical Information**

**Getting There – Join Us in the Heart of Europe**

Brussels has excellent high-speed rail links from major European cities including: Paris, London, Amsterdam and Frankfurt.

Brussels Airport serves 238 international destinations.

Located just outside of the city-centre, Brussels Expo is easy to reach by public transport and motorway.

**WHY ATTEND THE INTERNATIONAL BUS CONFERENCE?**

- Get the full picture of what’s happening in the bus sector with our mix of theoretical and practical elements.
- Be inspired by the expert knowledge from experiences, case-studies, and best practices from some of the most prominent leaders in the sectors.
- We’re a global event! You’ll meet bus operators, industry suppliers and authorities from across the world.

**WHAT’S INCLUDED?**

- Choose from over 15 sessions presented by leading figures from across the bus sector and beyond.
- Entry into Busworld Europe exhibition, this edition is bigger than ever with 450 exhibitors and more than 300 vehicles.
- Immersion Experience with close-up and practical demonstrations
- Dedicated networking event

**Looking Back at the Last Edition**

Our previous edition attracted bus operators, authorities and industry suppliers working at both the operational and strategic level.

- **Over 500** participants from **51** countries

**Who attends?**

- **25%** Senior Management
- **4%** Other
- **21%** Managers
- **12%** Experts or engineers
- **6%** Consultants
- **32%** Top Level Executives

**BECOME A SPONSOR**

Boost your brand visibility in the bus sector and connect with your customers.

Packages and more information available via www.busconference.com

Alternatively, contact Hicham.badran@uitp.org or Yasin.basar@uitp.org
Our last edition sold-out weeks before the event. Secure your place by registering online via www.busconference.com

REGISTER BY 3 SEPTEMBER AND SAVE! OUR EARLY BIRD PASS GIVES YOU 25% OFF THE NORMAL RATE.

INDIVIDUAL REGISTRATION

WHAT’S INCLUDED IN YOUR REGISTRATION?

✓ Access to all Conference sessions
✓ Immersion Experience with talks and technical visits
✓ Entry to Busworld Europe exhibition between 18-23 October

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VENUE

Brussels Expo
Place de Belgique 1
1020 Brussels
BELGIUM

ACCOMMODATION

Reduced hotel rates are available for Conference delegates. Visit our website: www.busconference.com for more details.

CONTACTS

General Information
laetitia.delzenne@uitp.org

Registration
audrey.dewael@uitp.org

Press
scott.shepherd@uitp.org

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The only global publication detailing the most significant developments of the mobility market and public transport sector.

> GLOBAL BUS SURVEY

Carried out on more than 320 bus operators in 46 countries. The survey provides data on a number of operational indicators, most of them on bus fleets.

GET YOUR COPY

Visit: www.uitp.org/publications