



ADVANCING  
PUBLIC  
TRANSPORT

21-23 OCTOBER 2019  
BRUSSELS | BELGIUM

# INTERNATIONAL BUS CONFERENCE

In conjunction with Busworld Europe (Brussels) 2019 exhibition

▶ OPERATIONAL EXCELLENCE ▶ SMART TECHNOLOGY  
▶ NEW ENERGY MARKETS



\*Applies to registrations before 3 September 2019

**REGISTER NOW!**  
AND SAVE 25%\*

[www.busconference.com](http://www.busconference.com)

**busworld**  
EUROPE BRUSSELS  
18-23 OCT 2019





## ABOUT THE EVENT

### Get on board for the biggest bus event in the world!

Following the success of our **sell-out event** in 2017, **UITP** and **Busworld** have joined forces once again to bring you an unmissable event.

UITP's established International Bus Conference will take place in conjunction with Busworld Europe in Brussels, the world's leading bus and coach exhibition attracting **35,000 visitors from 118 countries**.

At the Conference you will discover **fresh ideas, best practices, case studies** and advice for implementation.

You'll also be able to network with the experts working at the heart of the action within the bus sector.

Attending the Conference is the perfect way to complete your visit to Busworld. Over 3 days, you'll not only hear about the latest trends and implementations, you'll get close-up and practical demonstrations with **our immersion experience**.

**A key challenge** facing the bus sector is how to transform a bus company from being a traditional labour intensive business into a technology and resource driven enterprise.



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## KEY TOPIC AREAS

You will explore from an **international perspective** the following major trends and developments:



### ELECTRIC AND NEW ENERGY BUSES

We'll cover everything from deployment to scaling-up and management of large scale **electric** and **new energy** bus fleets.



### EVERYDAY OPERATIONS

Learn about **smart bus operations** and operational best practices using innovative technologies.



### BUS FUNDAMENTALS

Get real-life examples for **maintenance**, scheduling, planning, rostering and **happy staff**.



### BUSINESS GROWTH

Explore the **new business opportunities** which are opening up beyond traditional bus operations.



### BUS OPERATIONS IN GROWING ECONOMIES

You'll hear about governance best practice and **BRT**.

## PROGRAMME AT A GLANCE

The Conference programme is designed to address both your strategic and operational needs. We combine the theory together with practical and close-up demonstrations to see real-life applications of the topics discussed during the conference.

MONDAY 21 OCTOBER

All Day

TUESDAY 22 OCTOBER

Morning

WEDNESDAY 23 OCTOBER

9:00 - 10:30

- ▶ Electric and new-energy bus fleets roll-out and management
- ▶ Electric growth: Trolleybus in-motion-charging

- ▶ The latest on hydrogen and fuel-cell buses

10:30 - 11:00

- ▶ Coffee break

11:00 - 12:30

- ▶ Become a pioneer using innovative smart bus technology

- ▶ Happy bus drivers, happy customers

- ▶ Bus operation: network design and route planning

12:30 - 13:30

- ▶ Lunch and Exhibition visit

13:30 - 15:00

- ▶ High capacity bus systems, from bus priority schemes to BRT

- ▶ Maintenance, depot and asset management

- ▶ Business opportunities from the new-energy industry

15:00 - 15:30

- ▶ Coffee break

15:30 - 17:00

- ▶ On-demand buses, shared mobility and service optimisation

- ▶ Station and depot development

- ▶ Bus service tendering and contracting

17:00 - 17:45

- ▶ Closing drink

## IMMERSION EXPERIENCE

### The perfect way to kick off your International Bus Conference experience!

#### BUS PROJECT TALKS AND NETWORKING

Meet the experts from innovative **EU funded projects and other UITP initiatives about buses** combined with live demonstrations in the Busworld Europe exhibition. Discover and learn more about the projects and how they are changing the sector.

#### Topics include

- ▶ **ASSURED** - Interoperability and high power fast charging as enablers for the upscale of urban full-size commercial fleets.
- ▶ **ITxPT** - Open IT architecture for Public Transport.
- ▶ Next generation **BRT operations**
- ▶ Large scale clean **bus deployment**
- ▶ **E-BUS** design principles
- ▶ **JIVE 1&2** - Advancing the commercialisation of fuel cell buses through large-scale deployment of vehicles and infrastructure.
- ▶ **BIOMOTIVE** - Production and validation of bio-based materials for interior parts of cars to improve the sustainability and life cycle of automotive industry.

- ▶ **E-LOBSTER** - Developing an innovative energy management solutions among power distribution networks, electrified public transport networks and charging stations to maximise the consumption of local renewable energies.

#### TECHNICAL VISITS

Organised in collaboration with local bus operators and bus manufacturers, see innovation in action and ask the questions that matter.

For more details visit our website: [www.busconference.com](http://www.busconference.com)

13:30 - 15:00

- ▶ **OPENING SESSION:** Featuring keynote speech and high level discussions on the current state of the bus sector

15:00 - 15:30

- ▶ Coffee break

15:30 - 16:30

- ▶ **PLENARY SESSION: Energy Transition:** the global view, lessons learnt and future opportunities

16:30 - 17:00

- ▶ Coffee break

17:00 - 18.00

- ▶ **PLENARY SESSION:** Roundtable discussion with business leaders and politicians

Evening

- ▶ Networking event



## MEET OUR SPEAKERS

Join over **60 speakers** from across the bus sector and beyond who are working at the heart of the issues and developments affecting our sector. Hear their experiences, ask questions and get the complete picture of what's happening in the sector.



**Renée AMILCAR**

Executive Director Bus  
Chairwoman UITP Bus Committee  
**Société de Transport de Montréal**  
Montréal, Canada



**Simon REED**

Head of Technology &  
Data for Surface Transport  
**Transport for London**  
London, United Kingdom



**WANG Chunjie**

Secretary of CPC BPTC  
Committee & Board Chairman  
**Beijing Public Transport Corporation**  
Beijing, China



**Sanne VAN BREUKELEN**

Project Leader Infrastructure &  
Zero Emission  
**Vervoerregio Amsterdam**  
Amsterdam, The Netherlands



**Antonio Manuel DOMINGUES PIRES**

Board Member  
Chief Executive Officer  
**Carris**  
Lisbon, Portugal



**Johan HOLSTEIN**

Development Executive  
**Arriva**  
London, United Kingdom



**Joe MA**

Deputy General Manager  
**Shenzhen Bus Group**  
Shenzhen, China



**Artem BURLAKOV**

Head of Project Office  
**Mosgortrans**  
Moscow, Russia



**Fahad Abdurrahman AL AWADHI**

Chief Executive Officer  
Chairperson for BUS at UITP MENA  
**KGL Passenger Transport Services**  
Kuwait City, Kuwait



**Marie CARLSSON**

Director City Business Solutions  
**Volvo Buses**  
Gothenburg, Sweden



**Claire DEPRÉ**

Head of Unit - Sustainable &  
Intelligent Transport  
**European Commission - DG MOVE**  
Brussels, Belgium



**Michael HU**

Chief Information Officer  
**Zhengzhou Yutong Bus Co**  
Zhengzhou, China



**Büşra BURAN**

Director of Strategy Development  
Department  
**IETT**  
Istanbul, Turkey



**Mohamed AL ALI**

Director of Buses Department  
**Roads and Transport Authority**  
Dubai, United Arab Emirates



**Fernando SAKA HERRÁN**

Managing Director  
Directorio de Transporte Público  
**Metropolitano**  
Santiago, Chile

### Stay Tuned!

More details will be announced over the coming weeks and months. Visit [www.busconference.com](http://www.busconference.com) for all the latest information.





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## WHY ATTEND THE INTERNATIONAL BUS CONFERENCE?

- ▶ **Get the full picture** of what's happening in the bus sector with our mix of theoretical and practical elements.
- ▶ Be inspired by the **expert knowledge** from experiences, case-studies, and best practices from some of the most prominent leaders in the sectors.
- ▶ We're a global event! You'll meet **bus operators, industry suppliers** and authorities from across the world.

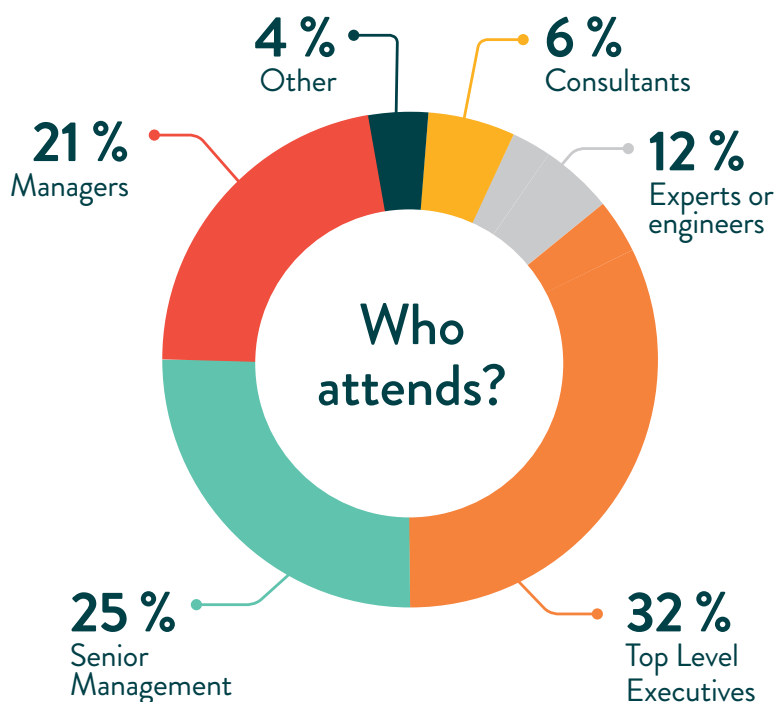
## WHAT'S INCLUDED?

- ✓ Choose from over **15 sessions** presented by leading figures from across the bus sector and beyond.
- ✓ Entry into Busworld Europe exhibition, this edition is bigger than ever with 450 exhibitors and more than 300 vehicles
- ✓ **Immersion Experience** with close-up and practical demonstrations
- ✓ **Dedicated networking event**

## LOOKING BACK AT THE LAST EDITION

Our previous edition attracted bus operators, authorities and industry suppliers working at both the operational and strategic level.

over **500** participants from **51** countries



## BECOME A SPONSOR

Boost your brand visibility in the bus sector and connect with your customers.

Packages and more information available via [www.busconference.com](http://www.busconference.com)

Alternatively, contact [Hicham.badran@uitp.org](mailto:Hicham.badran@uitp.org) or [Yasin.basar@uitp.org](mailto:Yasin.basar@uitp.org)



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## PRACTICAL INFORMATION

Our last edition **sold-out** weeks before the event. Secure your place by registering online via [www.busconference.com](http://www.busconference.com)

**REGISTER BY 3 SEPTEMBER AND SAVE!**  
OUR EARLY BIRD PASS GIVES YOU 25% OFF THE NORMAL RATE.

### INDIVIDUAL REGISTRATION

#### WHAT'S INCLUDED IN YOUR REGISTRATION?

- ✓ Access to all Conference sessions
- ✓ Immersion Experience with talks and technical visits
- ✓ Entry to Busworld Europe exhibition between 18-23 October

| Conference Registration | EARLY BIRD RATE<br>VAT excl.<br>until 3 September 2019 | NORMAL RATE<br>VAT excl. |
|-------------------------|--|--------------------------|
| UITP Member             | €705   | €935                     |
| Non Member              | €1,045   | €1,395                   |

### GROUP REGISTRATION

Coming with **5 or more colleagues** from the same organisation? Then we have special discounted group rates for you. Visit [www.busconference.com](http://www.busconference.com) for more information.

#### GETTING THERE – JOIN US IN THE HEART OF EUROPE

- ▶ Brussels has excellent high-speed rail links from major European cities including: Paris, London, Amsterdam and Frankfurt.
- ▶ Brussels Airport serves 238 international destinations.
- ▶ Located just outside of the city-centre, Brussels Expo is easy to reach by public transport and motorway.

#### VENUE

Brussels Expo  
Place de Belgique 1  
1020 Brussels  
BELGIUM

#### ACCOMMODATION

Reduced hotel rates are available for Conference delegates. Visit our website: [www.busconference.com](http://www.busconference.com) for more details.

## CONTACTS

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## You may also be interested in:

### > PUBLIC TRANSPORT TRENDS 2019

The only global publication detailing the most significant developments of the mobility market and public transport sector.

### > GLOBAL BUS SURVEY

Carried out on more than 320 bus operators in 46 countries. The survey provides data on a number of operational indicators, most of them on bus fleets.

### GET YOUR COPY

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